

The Benefits of **Group Key Person Protection Arrangement**

Key employees play a critical role in the success of any business, and their sudden absence due to unforeseen events like death can have a significant impact on the organisation. In such cases, businesses can experience financial strain, including recruitment costs, lost sales, and the loss of goodwill.

To mitigate these risks, companies often turn to Key Person Protection policies. However, administering individual policies for each key person can be time-consuming and expensive and quite often difficult to progress through the medical underwriting requirements.

The Solution: **Group Key Person Protection**

A Group Key Person Protection policy offers a more efficient and costeffective approach to safeguarding the business's interests. This type of policy allows multiple key employees to be covered under a single plan with a free cover limit.

Let's delve into the benefits of this approach:



Cost-Effective Administration

Group policies streamline the administrative process. Instead of managing numerous individual policies, a company can maintain a single main application form, reducing paperwork and administrative burdens.

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Immediate Coverage

With a free cover limit, all employees are covered from day one without the need for medical underwriting (up to a certain level). This is particularly advantageous as there is no delay in obtaining protection for key personnel.

Simplified Premium Payment

Group policies consolidate premium payments, making it easier for the business to manage the financial aspects of key person protection.



Additional Benefits: Group Partnership Protection

In addition to Key Person Protection, businesses can explore Group Partnership Protection policies. These policies can be categorised based on equity stake, simplifying administration. Furthermore, they can be extended to include all partners, providing protection beyond just the senior partner.



Group Key Person Protection policies provide businesses with an efficient and cost-effective means of protecting their key employees. These policies are a strategic investment that can help businesses safeguard their operations, finances, and future success. Businesses should consider their specific needs and the potential benefits of group policies when seeking to protect their key personnel.

To find out more please visit corpademployeebenefits.com or email ceb@corpad.co.uk

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